

Proposal Outline

Page limit (excluding budget and supporting documents):
Innovation Sparks- 6 pages, Commercialization Partner Sparks- 7 pages

Title of Project

PRF Reference No.

Name of the PI

Proposal Track: *Choose one of the following*

- Innovation Sparks (Life Science and Medical Devices)
- Innovation Sparks (Physical Science)
- Commercialization Partner Sparks

A. Background information: *Address the following questions under this section*

- What is the invention?
- Why was it created?
- What need does it address?
- How does it address the need?
- What might be claimed in a patent?

B. Summary of the competitive landscape

C. Statement of work

- What will be done with the Trask Innovation Fund Award?
- Describe the proposed work and timeframe to complete the work.

D. Regulatory approvals (if applicable) are required if project is funded (Animal & Human Subject, etc.)

E. Prior, Current, or Pending Support

F. Marketing

- How will the proposed scope of work make the invention more marketable?
- Are there any companies currently interested in taking license to this technology? If so, please elaborate.

G. Commercialization Strategy (Only for Commercialization Partner Sparks)

- Provide specific information on the market needs the technology will address
- Market Size
- Go to market strategy.
- Letter of Support from the Optionee (if applicable)

H. Budget requested by category (include department name and number):

- Salaries Research Assistant, Graduate Students, and postdocs (no funds to be used for faculty salary compensation)
- Give an itemized budget for supplies